

FINANCE AND INVESTMENT: COURSE OUTLINE

A five-day training week on two of the ten tools. Each topic has a short lesson, a video and a quiz.

1. FUNDING READINESS

Seven lessons on getting money into the business - what funders ask for, what they are looking at, and how to ask.

1. Introduction to access to funding
2. How to access funding case studies
3. Incentive schemes, grants and credit financing background
4. How to bootstrap your business
5. How to access grants and incentive schemes
6. How to access angel investors
7. How to access commercial funding

2. FINANCIAL MANAGEMENT

Seven lessons on the money - what came in, what went out, what you are owed, what you owe, and what is actually left.

1. Introduction to finance for managers
2. Finance for managers case studies
3. Bookkeeping
4. How to interpret and present an income statement
5. How to interpret and present a cash flow statement
6. How to interpret and present a balance sheet
7. How to interpret and present standard financial ratio analysis